ALBUM KEEP YOUR TEETH CLEAN - ANIMATING POSTERS

Album Description

This album is updated with Excerpts From Animating History
https://books.apple.com/us/book/animating-history/id1461723537

Create a digital maker space that connects art and history. Start by researching free to use and reuse primary source posters from the Library of Congress or the plethora of copyright free art sources in the Library. Then drive inquiry, facilitate choice, prompt questions and foster design thinking as students analyze and animate the primary source. An important part of the learning lies in the analysis of the poster and the design process. Encourage subtle and meaningful animation to enhance and not detract from the message. The art is a window into the history of the time and the animation teaches communication and design skills.

For the fun of learning, try your hand (or device!) at animating a poster from the Library of Congress collections. The challenge from Poster House is the inspiration but without entering the contest students can learn about art and the WPA as they bring to life posters. You try it too and post your animated re-mixes (and tools used) here. Original post on this topic is here.

WPA   Posters   Animation   Poster House

'SAY IT TODAY - WPA/MASK'
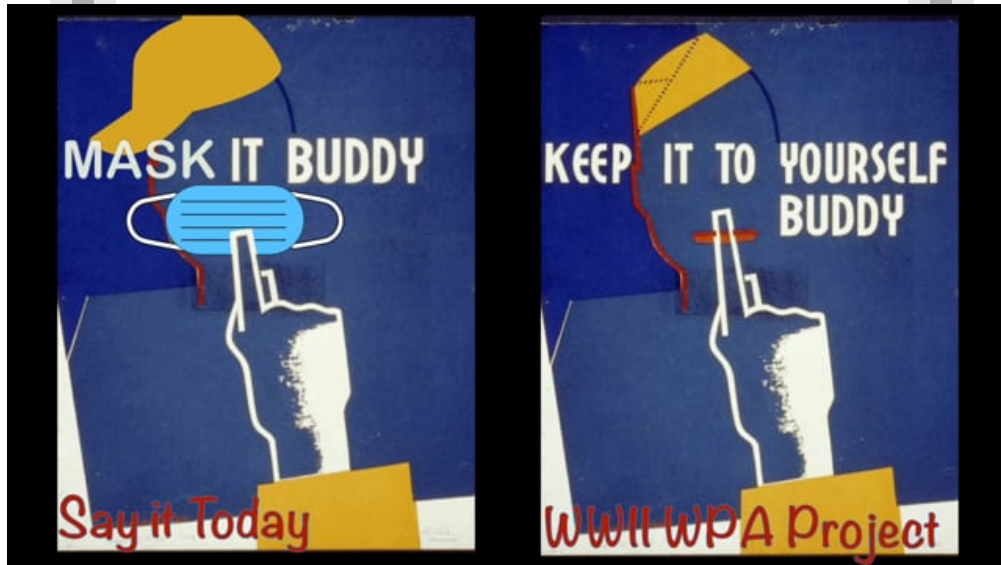
Teaching Notes:

Re-purpose World War II Works Progress Administration Art Posters to create communication posters for today.

https://www.loc.gov/item/98518067/

World War II   WPA   Posters   Coronavirus

https://www.loc.gov/item/98518067/

'SAY IT TODAY - WPA/COUGH'

Teaching Notes:

Re-purpose World War II Works Progress Administration Art Posters to create communication posters for today.

https://www.loc.gov/item/98517955/

  World War II   Coronavirus   WPA   Posters

https://www.loc.gov/item/98517955/

'SAY IT TODAY - WPA/FLAG'

Teaching Notes:

Re-purpose World War II Works Progress Administration Art Posters to create communication posters for today.

https://www.loc.gov/item/98518287/

World War II   Coronavirus   WPA   Posters

https://www.loc.gov/item/98518287/

'SAY IT TODAY - WPA/HOME'

Teaching Notes:

Re-purpose World War II Works Progress Administration Art Posters to create communication posters for today.

https://www.loc.gov/item/98516764/

World War II   Coronavirus   WPA

https://www.loc.gov/item/98516764/
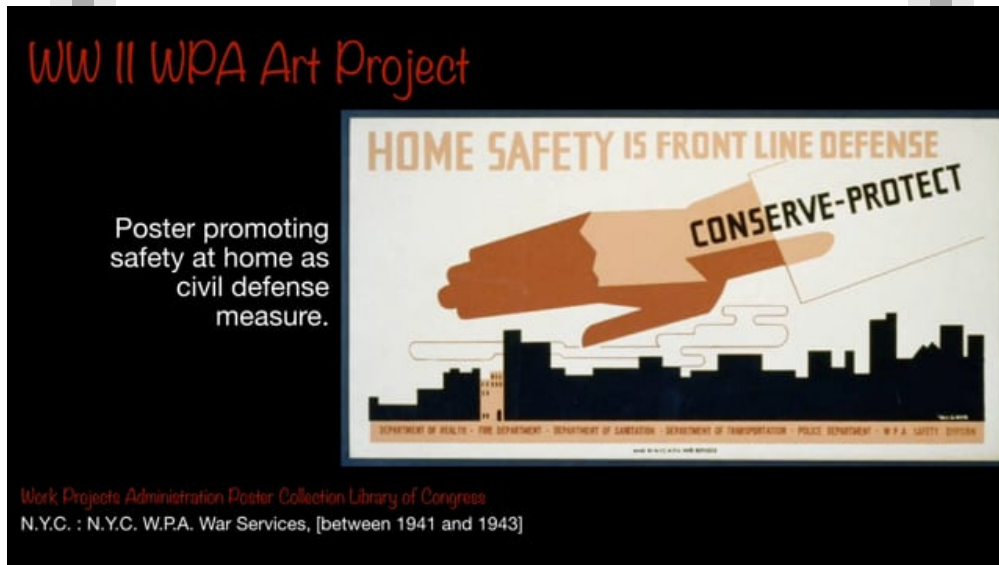
'TWA SAN FRANCISCO POSTER - LIBRARY OF CONGRESS'
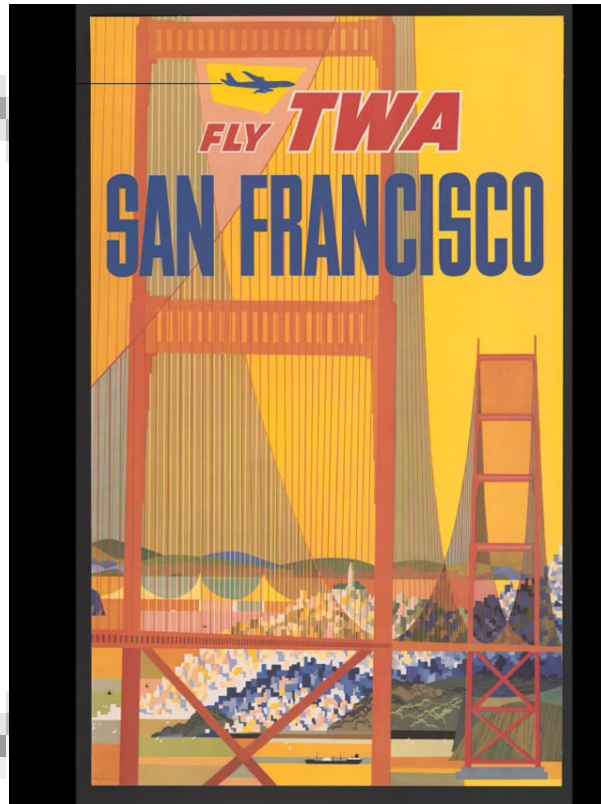
Teaching Notes:

Use animation and 3D digital maps to explore Library of Congress primary source posters and then take a virtual visit to the destination. What questions do students have about the primary source? What geography can they learn from the 3D maps?

This animation was created in Keynote on the iPad. The instant alpha tool was used to isolate the plane. A transition build was used to move the plane. 3D Maps were used to "fly over" the location. The Keynote was then exported as a movie. Content + Digital Arts.

Golden Gate Bridge   iPad   Keynote   Maps   Travel Poster   TWA

Library of Congress historic poster https://www.loc.gov/item/2018646002/

'DON'T KILL OUR WILD LIFE - WPA POSTER'

Teaching Notes:

This is another poster from the Works Progress Administration collection at the Library of Congress.

The poster was animated using iOS Keynote. Techniques included using Instant Alpha to take the deer out of the photo and make them a separate image, the drawing tool to add the light source, the Edit Mask tool to crop parts of the photo.

Animation was achieved by using animation builds so that the deer moved into the image and so that the lights flashed. Both these builds are standard in Keynote.

Sound was added from free to use sounds at BBC Sound effects.

The Keynote was then exported as a movie to Photos on an iPad and then uploaded to Vimeo to share.

As students work with animation they can also research more about the art of the New Deal and the messaging used to persuade.

Students might also enter the Poster House contest which is an animation competition utilizing the Library of Congress's extensive poster archive.
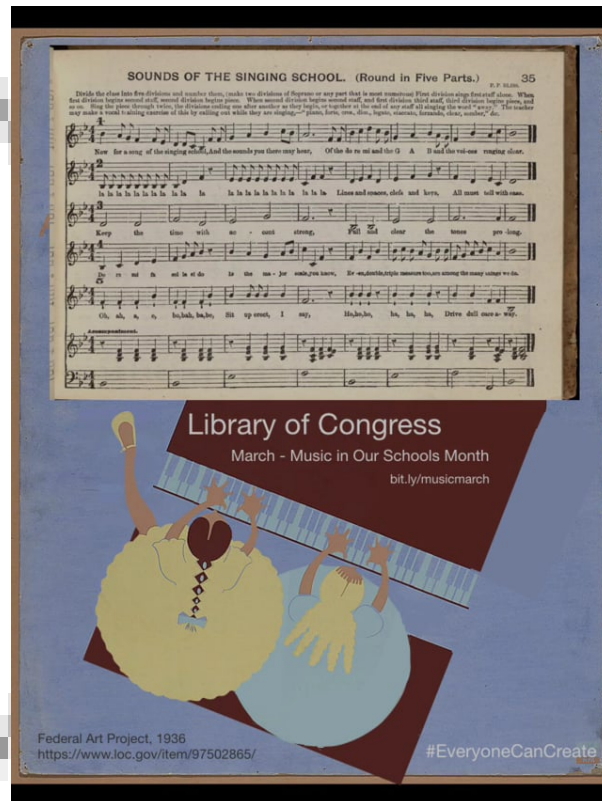
https://posterhouse.org/poster-house-the-library-of-congress-challenge

National Parks   WPA   Posters

Animation created of a Works Progress Administration Poster

MUSIC IN OUR SCHOOLS MONTH

Teaching Notes:

This animation was created on iPad in Keynote. It combines the sheet music described in this Library of Congress blog: America's Changemakers in Song: Celebrating Music In Our Schools Month with Library of Congress Primary Sources.

The sheet music was recorded by uploading a pdf of the sheet music to the iOS app Music Scanner. The Poster is from the WPA Poster collection: Amateur contest for children Final eliminations, Sept. 24, 1936.

WPA   Poster   Music   Schools   bestof

Connecting primary sources for Music Education Month

'WISH OR WORK?'
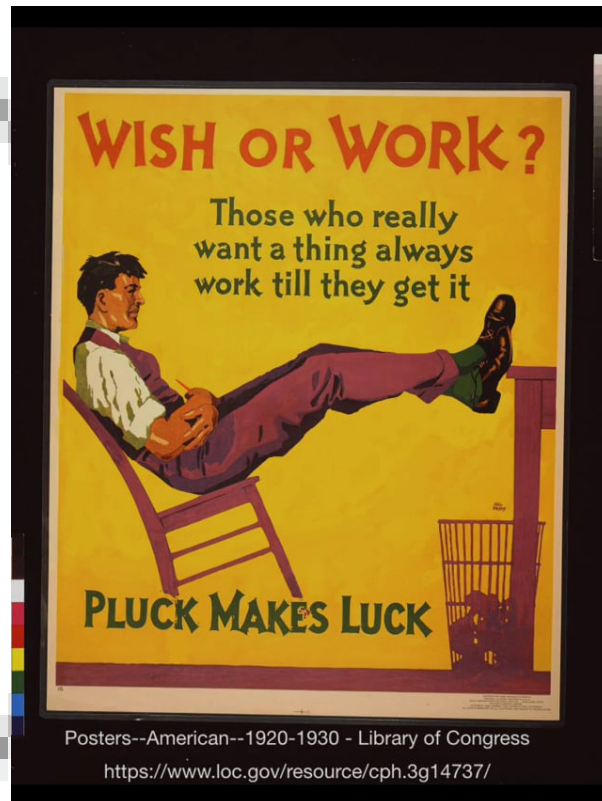
Teaching Notes:

Another poster animated with Keynote (iPad). Use the Instant Alpha tool to remove the background. Use the drawing tool to "paint" over the upright figure. Move the figure to a sideways "fall". Use Magic Move transition to make the figure appear to fall. Add a sound of a fall. Export as a movie.

Wish or Work? A poster from The Library of Congress, animated with Keynote.

'NATIONAL SKI ASSOCIATION - POSTER FROM THE LIBRARY OF CONGRESS'
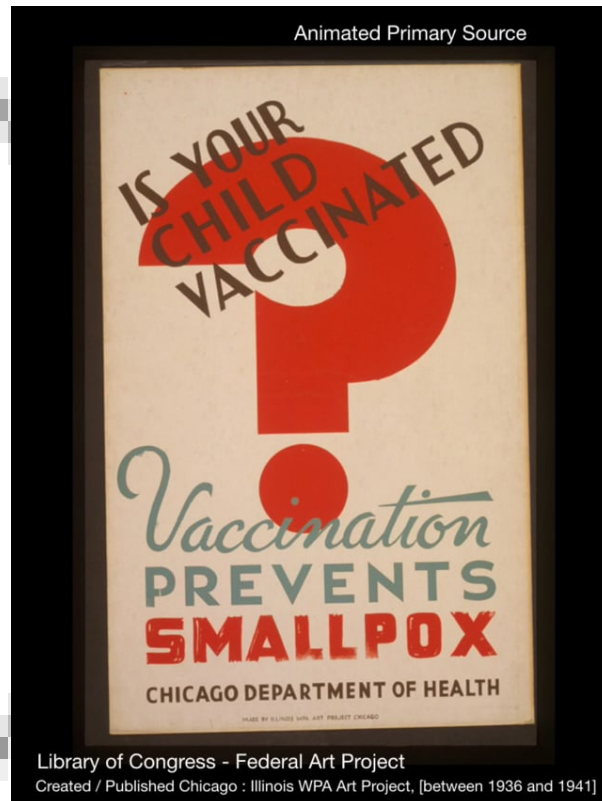

Teaching Notes:

Animated with the app Plotaverse and added to Keynote for the citation. Exported as movie from Keynote.

Ski   Skiing   National Ski Association   Poster

Animation of National Ski Association Poster

VACCINATION - FEDERAL ARTS PROJECT

Teaching Notes:

Another simple animation using Keynote on an iPad. Students animate posters to update them to current events.

Library of Congress link to poster: https://www.loc.gov/item/98507705/

vaccinations   Federal Arts Project

Library of Congress primary source poster - health initiatives over time. Easy animation via iOS Keynote with builds, Instant Alpha, Export as Movie.

'JULY 4TH ANIMATION - LIBRARY OF CONGRESS AND HOMETOWN'

Teaching Notes:

Easy to do with builds and transitions in Keynote. The best part, students photograph their own hometown 4th of July street banners and compare with July 4 WPA poster - Orinda is very similar!

Sound from the BBC Sound Effects Library.

Independence Day   4th of July   WPA   Posters

https://www.loc.gov/item/98513489/

'KEEP YOUR TEETH CLEAN'

Teaching Notes:

This animation was made with Keynote on an iPad. Keynote has built in drawing tools and object builds which creates simple animations. Once the Keynote slides are created with a movement on each slide, the Keynote can be exported as a movie.

WPA   Poster   Federal Art Project

WPA Poster Animation - https://www.loc.gov/resource/cph.3g02715/

YELLOWSTONE NATIONAL PARK POSTER

Teaching Notes:

This poster was animated using an iPad app Plotaverse. The app is free but to remove the watermark you need to subscribe. This provides an easy way to provide movement in an image. Once the animation is added, you can save the image as a movie.

Poster   animate   National Park   Yellowstone

Library of Congress https://www.loc.gov/item/2007676133/

BRANIFF AIRWAYS

Image not readable or empty
images/tps/original/10105

Teaching Notes:

A wonderful blog post from Library of Congress *Picture This* A Century of Air Travel in Pictures inspired me to mix another poster for this album: Chicago, Braniff International Airways. I was thinking about holiday travel! This time a search of Apple Maps 3D provided the ground image.

The process included uploading the poster to a Keynote slide on an iPad, uploading a screen shot from maps in 3D of the Chicago area depicted in the poster to a second slide and removing the plane from the poster on the map slide with the Instant Alpha tool in Keynote. The sound of a plane was added to the Keynote soundtrack. Then the Keynote was exported as a movie and uploaded to Vimeo.

With very simple tools students can re-mix poster images as they learn about the message and context of the posters. A search of "Braniff" in the Library of Congress brings up many wonderful posters. What image would you like to re-mix?

Braniff   Airlines   Travel   Airplane   Chicago

Animating Posters

LEST LIBERTY PERISH FROM THE FACE OF THE EARTH - BUY BONDS / JOSEPH PENNELL, DEL. & C

Teaching Notes:

This World War I poster is animated with the PLOTAVERSE app on an iPad and then exported to video. PLOTAVERSE is free but requires a subscription to remove the watermark.

Students can discuss the persuasive techniques in the poster and also analyze how the animation adds to or distracts from the art. How might the Statue of Liberty be depicted around some of today's discussions about liberty?

Design drawing for poster titled "That liberty shall not perish from the earth - buy Liberty Bonds" for the Fourth Liberty Loan during World War I. Drawing shows the Statue of Liberty in ruins with New York City in flames in the background.

World War I   Liberty   Statue of Liberty

Buy War Bonds Poster - Animation

https://www.loc.gov/item/96514610/

WPA PAINTINGS BY CHILDREN UNDER FEDERAL ART PROJECT, NEW YORK
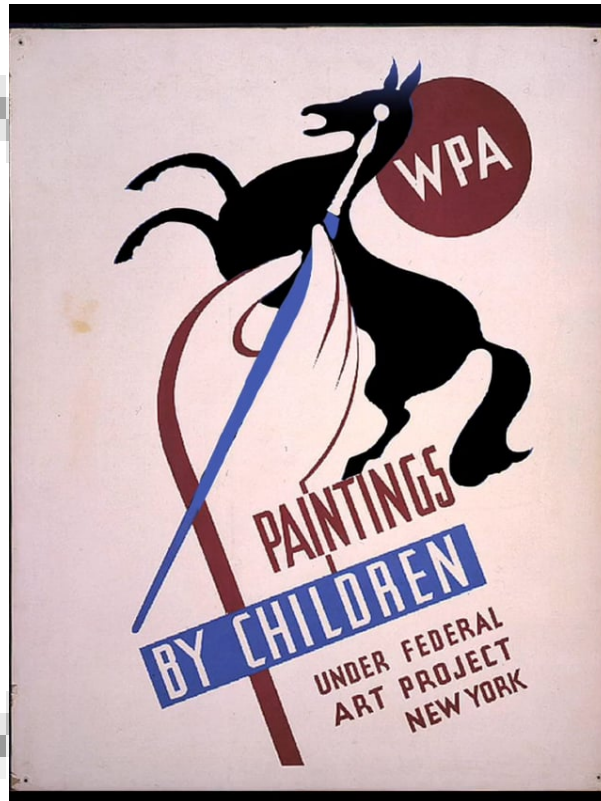
Teaching Notes:

Keynote iOS "Builds in/wipe" paints the horse. An Animated Action "pop" is used to add movement to the eye. Sound is added from the BBC sound library. Details on the "how to" coming soon in an ePub. :)

http://www.loc.gov/pictures/item/95505460/

'WPA POSTER ANIMATION - MILK'

Teaching Notes:

This poster was given a simple animation using Keynote on iPad. A Keynote slide was created, the poster from the Library of Congress Free to Use and Reuse set was downloaded and imported onto the Keynote slide. Then the Keynote "Edit Mask" and "Instant Alpha" tool was used to separate out parts of the image. The separate pieces were animated with Keynote builds and then the slide was exported as a movie and uploaded to Vimeo so it could be added to this network.

The challenge for students would be first to study the poster and determine what part of the message would be enhanced with animation prior to animating the poster.

Poster   Animation   WPA Poster   Free to Use and Reuse

Library of Congress WPA Poster Animation - Milk

https://www.loc.gov/resource/cph.3f05653/

ANIMATED LET THEM GROW POSTER

Teaching Notes:

The Let Them Grow Animation combines two posters into an animation. See reference and images below.

I'm also repeating the information here that I included on the "Visit the Zoo" poster in case you land here first.

Information:

There are some wonderful posters being shared in The Arts & Primary Sources group discussion A is for Everything: How Typography Shapes Our Language and Culture and throughout albums being created in that group.

A couple of the shared posters from that group were just naturals for animation so I've added them to this album. Perhaps for history teachers trying to focus on content - especially in high school - having student's animate The Federal Art Project, WPA or other primary sources might be a stretch. But spending some quality digital art time with a primary source poster has benefits.

1. Working with the poster is an good way to dig into the detail.
2. Poster study lends itself to understanding the politics and culture of the times, leads to lots of questions on the part of students and helps with research skills.
3. Animating a WPA Poster is a good start for thinking of what kinds of posters government or community groups should be creating today (and then having students create those posters!)
4. The creative thinking that goes into any kind of art is beneficial to learning.

And Poster animation doesn't require high end digital tools or software. These animations were done on Keynote on iPad. PowerPoint or even Google Slides will work for some simple and subtle animations. And students will have the same kind of engagement we are seeing in the Arts & Primary Sources Group as they select a poster to study and create with.

On the technical side, although you can add animated gifs to the TPS teachers Album, the size of this gif was over the upload size of 10mb, so I have linked to an upload in Google Drive. I hope to see more animated posters added here!

Here are the "still" posters from the Library of Congress that are combined in the simple animation:

LET THEM GROW

POSTER BY FEDERAL ART PROJECT W.P.A. IN OHIO
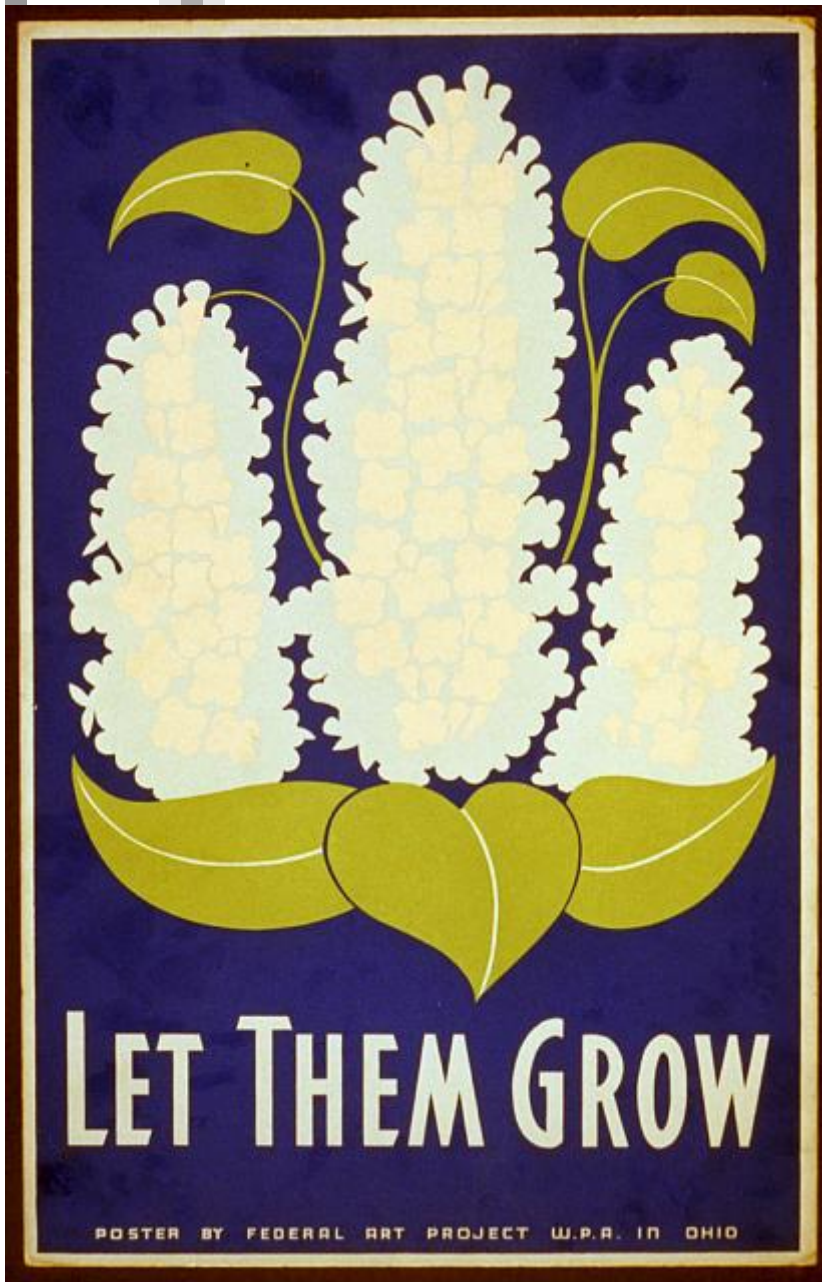
Art   Animation   WPA   Federal Art Project

ANIMATED VISIT THE ZOO POSTER

Teaching Notes:

There are some wonderful posters being shared in *The Arts & Primary Sources* group discussion A is for Everything: How Typography Shapes Our Language and Culture and throughout albums being created in that group.

A couple of the shared posters from that group were just naturals for animation so I've added them to this album. Perhaps for history teachers trying to focus on content - especially in high school - having student's animate The Federal Art Project, WPA or other primary sources might be a stretch. But spending some quality digital art time with a primary source poster has benefits.

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Here is the "still" poster from the Library of Congress:

WPA   Federal Art Project   Animation   Posters   ZOO

Teaching Notes:

For those interested - EPUB guide published on the Apple book store on how to use iOS Keynote and the PLOTAVERSE app to animate primary source posters. https://books.apple.com/us/book/animating-history/id1461723537

Teaching Notes:

Thanks Mary Johnson ! Superb Cheryl Davis !

Teaching Notes:

Super! A WPA Today in history!

Here is the link to the very simple animation. I think that is the fun of it. The animation needs to be very subtle as not to take away (too much) from the original art but just enough to make one stop and notice a little more. I'll try to upload to my poster collection.

https://vimeo.com/329256855

Teaching Notes:

That would be great fun Cheryl Davis ! I saw this poster today from Primary Source Nexus - https://primarysourcenexus.org/2013/04/today-in-history-works-progress-administration/ - in honor of the approval of the WPA on this day in 1935.

Julie Schaul

Teaching Notes:

I think so 🖼 Mary Johnson . Do you want me to give it a try? This is a wonderful poster!

Teaching Notes:

Cheryl Davis , do you think the software you use would have the capability of "painting" the blue horse on this WPA poster?
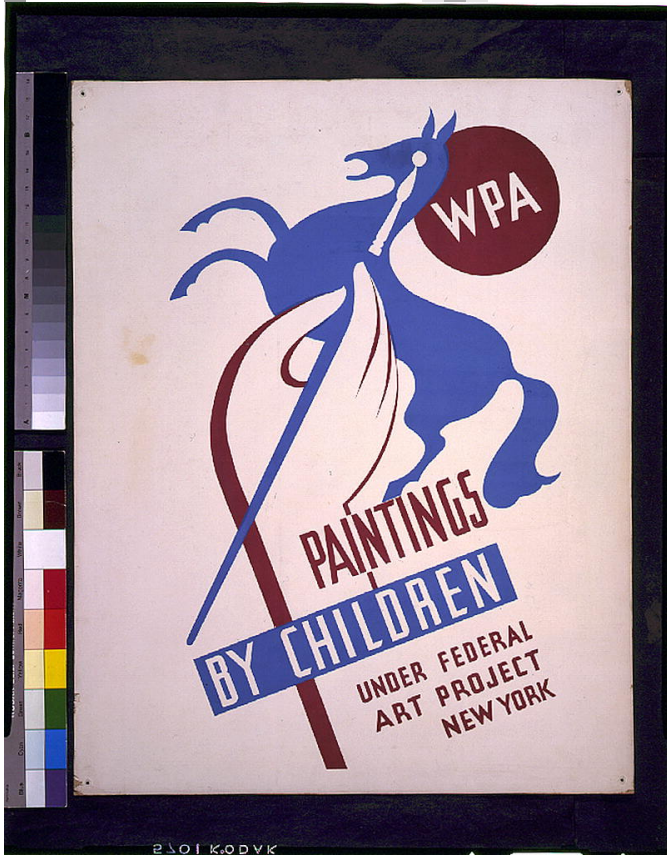
http://www.loc.gov/pictures/item/95505460/

Teaching Notes:

I think you may have given me an idea for an upcoming lesson. Thanks 🧕 Cheryl Davis !

Teaching Notes:

Thank you, 🧕 Cheryl Davis , for the reminder about the tech engaging Poster House animation contest and the more traditional great resource of Library of Congress posters which are free to use and reuse!

Teaching Notes:

Brilliant 👩 Cheryl Davis !